

Compassionate people, dedicated to care



**HALL & PRIOR**  
*Health & Aged Care Group*

5 February 2021

Senator the Hon Richard Colbeck  
Minister for Senior Australians and Aged Care Services  
The Senate  
PO Box 6100  
Parliament House  
Canberra ACT 2600

Via email: [senator.colbeck@aph.gov.au](mailto:senator.colbeck@aph.gov.au)

Dear Minister

**AGED CARE WORKFORCE INDUSTRY COUNCIL**

Thank you for your continued support of the Aged Care Workforce Industry Council. As a member of the Council I see first-hand the importance of the Council's work, and am pleased to see that the Commonwealth Government has pledged its continuing support.

This morning I watched with a sense of pride the launch of the Aged Care Voluntary Industry Code of Practice (VICOP) - this is a significant milestone in the work of the Council.

The VICOP will inspire aged care providers and their employees across Australia to 'raise the bar' in the pursuit of excellence with the care provided to every senior Australian. I thank you not only for your time on the webinar today, but the leadership, support and the Commonwealth's financial contribution that you have provided to the Council to date.

On 27 January 2021, Hall & Prior Health and Aged Care Group formally signed onto the VICOP. Our Executive Team is currently finalising the details of our pledge and the actions that we will undertake to achieve the seven key outcomes of the code. As Chief Executive Officer of Hall & Prior Health and Aged Care Group, I see it as my personal responsibility to sponsor this important body of work. We will be publishing our first voluntary report against the code in July 2021.

I would also like to pass on my sincere thanks and appreciation to Professor John Pollaers OAM for the role that he and his team played in commissioning *A Matter of Care* in 2018, and his subsequent efforts in establishing the Council. Furthermore, I would like to note the outstanding leadership that Mr Kevin McCoy has demonstrated in his chairmanship of the Council.

I look forward to working with you, your Ministerial colleagues and other leaders of industry as we continue to champion the work of the Aged Care Workforce Industry Council in the pursuit of excellence in aged and community care.

Yours sincerely

**GRAEME PRIOR**  
Chief Executive Officer

Cc: Hon Greg Hunt MP Minister for Health and Aged Care  
Professor John Pollaers OAM Leef Independent Living Solutions  
Mr Kevin McCoy Australian Unity  
Ms Louise O'Neill Aged Care Workforce Industry Council  
Mr Sean Rooney Leading Aged Services Australia  
Ms Pat Sparrow Aged & Community Services Australia  
Mr Craig Geer Older Persons Advocacy Network  
Ms Claerwen Little UnitingCare Australia  
Mr Ian Yates COTA Australia